

In Search for Action Rules of the Lowest Cost

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Summary. There are two aspects of interestingness of rules that have been studied in data mining literature, objective and subjective measures ([2], [1], [3], [11],[12]). Objective measures are data-driven and domain-independent. Generally, they evaluate the rules based on their quality and similarity between them. Subjective measures, including unexpectedness, novelty [11], and actionability, are user-driven and domain-dependent. A rule is actionable if user can do an action to his/her advantage based on this rule ([2], [1], [3]). Action rules introduced in [7] and investigated further in [8] are constructed from actionable rules. To construct them, authors assume that attributes in a database are divided into two groups: stable and flexible. Flexible attributes provide a tool for making hints to a user what changes within some values of flexible attributes are needed for a given group of objects to re-classify these objects to another decision class. Ras and Gupta (see [10]) proposed how to construct action rules when information system is distributed with autonomous sites. Additionally, the notion of a cost and feasibility of an action rule is introduced in this paper. A heuristic strategy for constructing feasible action rules which have high confidence and possibly the lowest cost is also proposed. Interestingness of such action rules is the highest among actionable rules.

19.1 Introduction

There are two aspects of interestingness of rules that have been studied in data mining literature, objective and subjective measures ([2], [1], [3], [11],[12]). Objective measures are data-driven and domain-independent. Generally, they evaluate the rules based on their quality and similarity between them. Subjective measures, including unexpectedness, novelty [11], and actionability, are user-driven and domain-dependent. A rule is actionable if user can do an action to his/her advantage based on this rule ([2], [1], [3]). Action rules introduced in [7] and investigated further in [8] are constructed from actionable rules. They suggest ways to re-classify consumers to a desired state. However, quite often, such a change cannot be done directly to a chosen attribute (for instance to the attribute *profit*). In such situations, definitions of such an attribute in terms of other attributes have to be learned. These definitions are used to construct action rules showing what changes in values of attributes, for a given consumer, are needed in order to re-classify this consumer the way busi-

ness user wants. This re-classification may mean that a consumer not interested in a certain product, now may buy it, and therefore may shift into a group of more profitable customers. These groups of customers are described by values of classification attributes in a decision system schema. Raś and Gupta, in [10], assume that information system is distributed and its sites are autonomous. They claim that it is wise to search for action rules at remote sites when action rules extracted at the client site can not be implemented in practice (they are too expensive, too risky, or business user is unable to make such changes). Also, they show under what assumptions two action rules extracted at two different sites can be composed. One of these assumptions requires that semantics of attributes, including the interpretation of null values, have to be the same at both sites. In the present paper, this assumption is relaxed. Additionally, we introduce the notion of a cost and feasibility of an action rule. Usually, a number of action rules or chains of action rules can be applied to re-classify a given set of objects. The cost associated to changes of values within one attribute is usually different than the cost associated to changes of values within another attribute. We present a strategy for constructing chains of action rules driven by a change of attribute values suggested by another action rule which are needed to reclassify some objects. This chain of action rules uniquely defines a new action rule and it is built with a goal to lower the cost of reclassifying these objects.

Silberschatz and Tuzhilin [11], [12] quantify actionability in terms of unexpectedness and define unexpectedness as a subjective measure of interestingness. They have shown that the most actionable knowledge is unexpected and most of the unexpected knowledge is actionable. So, by discovering action rules of possibly the lowest cost, we obtain the most actionable knowledge and the same the mostly unexpected knowledge related to a desired reclassification of objects.

19.2 Information System and Action Rules

An information system is used for representing knowledge. Its definition, presented here, is due to Pawlak [4].

By an information system we mean a pair $S = (U, A, V)$, where:

- U is a nonempty, finite set called the universe,
- A is a nonempty, finite set of attributes i.e. $a : U \longrightarrow V_a$ is a function for $a \in A$,
- $V = \bigcup \{V_a : a \in A\}$, where V_a is a set of values of the attribute $a \in A$.

Elements of U are called objects. In this paper, they are often seen as customers. Attributes are interpreted as features, offers made by a bank, characteristic conditions etc.

By a decision table we mean any information system where the set of attributes is partitioned into conditions and decisions. Additionally, we assume that the set of conditions is partitioned into stable conditions and flexible conditions. For simplicity reason, we also assume that there is only one decision attribute. Date of Birth is an example of a stable attribute. Interest rate on any customer account is an example

of a flexible attribute (dependable on bank). We adopt the following definition of a decision table:

By a decision table we mean an information system of the form $S = (U, A_{St} \cup A_{Fl} \cup \{d\})$, where $d \notin A_{St} \cup A_{Fl}$ is a distinguished attribute called decision. The elements of A_{St} are called stable conditions, whereas the elements of A_{Fl} are called flexible conditions.

As an example of a decision table we take $S = (\{x_1, x_2, x_3, x_4, x_5, x_6, x_7, x_8\}, \{a, c\} \cup \{b\} \cup \{d\})$ represented by Table 1. The set $\{a, c\}$ lists stable attributes, b is a flexible attribute and d is a decision attribute. Also, we assume that H denotes a high profit and L denotes a low one.

X	a	b	c	d
x_1	0	S	0	L
x_2	0	R	1	L
x_3	0	S	0	L
x_4	0	R	1	L
x_5	2	P	2	L
x_6	2	P	2	L
x_7	2	S	2	H
x_8	2	S	2	H

Table 19.1. Decision System S

In order to induce rules in which the THEN part consists of the decision attribute d and the IF part consists of attributes belonging to $A_{St} \cup A_{Fl}$, subtables $(U, B \cup \{d\})$ of S where B is a d -reduct (see [4]) in S should be used for rules extraction. By $L(r)$ we mean all attributes listed in the IF part of a rule r . For example, if $r = [(a, 2) * (b, S) \rightarrow (d, H)]$ is a rule then $L(r) = \{a, b\}$. By $d(r)$ we denote the decision value of a rule. In our example $d(r) = H$. If r_1, r_2 are rules and $B \subseteq A_{St} \cup A_{Fl}$ is a set of attributes, then $r_1/B = r_2/B$ means that the conditional parts of rules r_1, r_2 restricted to attributes B are the same. For example if $r_1 = [(b, S) * (c, 2) \rightarrow (d, H)]$, then $r_1/\{b\} = r/\{b\}$.

In our example, we get the following optimal rules:

$$\begin{aligned}
 &(a, 0) \rightarrow (d, L), (c, 0) \rightarrow (d, L), \\
 &(b, R) \rightarrow (d, L), (c, 1) \rightarrow (d, L), \\
 &(b, P) \rightarrow (d, L), (a, 2) * (b, S) \rightarrow (d, H), (b, S) * (c, 2) \rightarrow (d, H).
 \end{aligned}$$

Now, let us assume that $(a, v \rightarrow w)$ denotes the fact that the value of attribute a has been changed from v to w . Similarly, the term $(a, v \rightarrow w)(x)$ means that $a(x) = v$ has been changed to $a(x) = w$. Saying another words, the property (a, v) of object x has been changed to property (a, w) .

Let $S = (U, A_{St} \cup A_{Fl} \cup \{d\})$ is a decision table and rules r_1, r_2 have been extracted from S . Assume that B_1 is a maximal subset of A_{St} such that $r_1/B_1 = r_2/B_1$, $d(r_1) = k_1$, $d(r_2) = k_2$ and the user is interested in reclassifying objects from class k_1 to class k_2 . Also, assume that (b_1, b_2, \dots, b_p) is a list of all attributes in $L(r_1) \cap L(r_2) \cap A_{Fl}$ on which r_1, r_2 differ and $r_1(b_1) = v_1, r_1(b_2) = v_2, \dots, r_1(b_p) = v_p, r_2(b_1) = w_1, r_2(b_2) = w_2, \dots, r_2(b_p) = w_p$.

By (r_1, r_2) -action rule on $x \in U$ we mean an expression (see [7]) :

$$[(b_1, v_1 \rightarrow w_1) \wedge (b_2, v_2 \rightarrow w_2) \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow [(d, k_1 \rightarrow k_2)](x).$$

The rule is valid, if its value on x is true in S (there is object $x_1 \in S$ which does not contradict with x on stable attributes in S and $(\forall i \leq p)(\forall b_i)[b_i(x_2) = w_i] \wedge d(x_2) = k_2$). Otherwise it is false.

19.3 Distributed Information System

By a *distributed information system* we mean a pair $DS = (\{S_i\}_{i \in I}, L)$ where:

- I is a set of sites.
- $S_i = (X_i, A_i, V_i)$ is an information system for any $i \in I$,
- L is a symmetric, binary relation on the set I showing which systems can directly communicate with each other.

A distributed information system $DS = (\{S_i\}_{i \in I}, L)$ is consistent if the following condition holds:

$$(\forall i)(\forall j)(\forall x \in X_i \cap X_j)(\forall a \in A_i \cap A_j) \\ [[a_{[S_i]}(x) \subseteq a_{[S_j]}(x)] \text{ or } (a_{[S_j]}(x) \subseteq a_{[S_i]}(x))].$$

Consistency basically means that information about any object x in one system can be either more general or more specific than in the other. Saying another words two systems can not have conflicting information stored about any object x .

Another problem which has to be taken into consideration is semantics of attributes which are common for a client and some of its remote sites. This semantics may easily differ from site to site. Sometime, such a difference in semantics can be repaired quite easily. For instance if *Temperature in Celsius* is used at one site and *Temperature in Fahrenheit* at the other, a simple mapping will fix the problem. If information systems are complete and two attributes have the same name and differ only in their granularity level, a new hierarchical attribute can be formed to fix the problem. If databases are incomplete, the problem is more complex because of the number of options available to interpret incomplete values (including null vales). The problem is especially difficult in a distributed framework when chase techniques based on rules extracted at the client and at remote sites (see [6]), are used by the client to impute current values by values which are less incomplete.

In this paper we concentrate on granularity-based semantic inconsistencies. Assume first that $S_i = (X_i, A_i, V_i)$ is an information system for any $i \in I$ and that

all S'_i s form a Distributed Information System (DIS). Additionally, we assume that, if $a \in A_i \cap A_j$, then only the granularity levels of a in S_i and S_j may differ but conceptually its meaning, both in S_i and S_j is the same. Assume now that $L(D_i)$ is a set of action rules extracted from S_i , which means that $D = \bigcup_{i \in I} L(D_i)$ is a set of action rules which can be used in the process of distributed action rules discovery. Now, let us say that system S_k , $k \in I$ is queried by a user for an action rule re-classifying objects with respect to decision attribute d . Any strategy for discovering action rules from S_k based on action rules $D' \subset D$ is called *sound* if the following three conditions are satisfied:

- for any action rule in D' , the value of its decision attribute d is of the granularity level either equal to or finer than the granularity level of the attribute d in S_k .
- for any action rule in D' , the granularity level of any attribute a used in the classification part of that rule is either equal or softer than the granularity level of a in S_k .
- attribute used in the decision part of a rule has to be classified as flexible in S_k .

In the next section, we assume that if any attribute is used at two different sites of DIS , then at both of them its semantics is the same and its attribute values are of the same granularity level.

19.4 Cost and Feasibility of Action Rules

Assume now that $DS = (\{S_i : i \in I\}, L)$ is a distributed information system (DIS), where $S_i = (X_i, A_i, V_i)$, $i \in I$. Let $b \in A_i$ is a flexible attribute in S_i and $b_1, b_2 \in V_i$ are its two values. By $\rho_{S_i}(b_1, b_2)$ we mean a number from $(0, +\infty]$ which describes the average cost to change the attribute value from b_1 to b_2 for any of the qualifying objects in S_i . Object $x \in X_i$ qualifies for the change from b_1 to b_2 , if $b(x) = b_1$. If the implementation of the above change is not feasible for one of the qualifying objects in S_i , then we write $\rho_{S_i}(b_1, b_2) = +\infty$. The value of $\rho_{S_i}(b_1, b_2)$ close to zero is interpreted that the change of values from b_1 to b_2 is quite easy to accomplish for qualifying objects in S_i whereas any large value of $\rho_{S_i}(b_1, b_2)$ means that this change of values is practically very difficult to get for some of the qualifying objects in S_i .

If $\rho_{S_i}(b_1, b_2) < \rho_{S_i}(b_3, b_4)$, then we say that the change of values from b_1 to b_2 is *more feasible* than the change from b_3 to b_4 .

We assume here that the values $\rho_{S_i}(b_{j1}, b_{j2})$ are provided by experts for each of the information systems S_i . They are seen as atomic expressions and will be used to introduce the formal notion of the feasibility and the cost of action rules in S_i .

So, let us assume that $r = [(b_1, v_1 \rightarrow w_1) \wedge (b_2, v_2 \rightarrow w_2) \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x)$ is a (r_1, r_2) -action rule. By the *cost* of r denoted by $cost(r)$ we mean the value $\sum \{\rho_{S_i}(v_k, w_k) : 1 \leq k \leq p\}$. We say that r is *feasible* if $cost(r) < \rho_{S_i}(k_1, k_2)$.

It means that for any feasible rule r , the cost of the conditional part of r is lower than the cost of its decision part and clearly $cost(r) < +\infty$.

Assume now that d is a decision attribute in S_i , $k_1, k_2 \in V_d$, and the user would like to re-classify some customers in S_i from the group k_1 to the group k_2 . To achieve this goal he may look for an appropriate action rule, possibly of the lowest cost value, to get a hint which attribute values have to be changed. To be more precise, let us assume that $R_{S_i}[(d, k_1 \rightarrow k_2)]$ denotes the set of all action rules in S_i having the term $(d, k_1 \rightarrow k_2)$ on their decision site. For simplicity reason, in Section 5, attribute d will be omitted in $(d, k_1 \rightarrow k_2)$. Now, among all action rules in $R_{S_i}[(d, k_1 \rightarrow k_2)]$ he may identify a rule which has the lowest cost value. But the rule he gets may still have the cost value much too high to be of any help to him. Let us notice that the cost of the action rule

$$r = [(b_1, v_1 \rightarrow w_1) \wedge (b_2, v_2 \rightarrow w_2) \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x)$$

might be high only because of the high cost value of one of its sub-terms in the conditional part of the rule.

Let us assume that $(b_j, v_j \rightarrow w_j)$ is that term. In such a case, we may look for an action rule in $R_{S_i}[(b_j, v_j \rightarrow w_j)]$ which has the smallest cost value.

Assume that $r_1 = [(b_{j1}, v_{j1} \rightarrow w_{j1}) \wedge (b_{j2}, v_{j2} \rightarrow w_{j2}) \wedge \dots \wedge (b_{jq}, v_{jq} \rightarrow w_{jq})](y) \Rightarrow (b_j, v_j \rightarrow w_j)(y)$ is such a rule which is also feasible in S_i . Since $x, y \in X_i$, we can compose r with r_1 getting a new feasible rule which is given below:

$$[(b_1, v_1 \rightarrow w_1) \wedge \dots \wedge [(b_{j1}, v_{j1} \rightarrow w_{j1}) \wedge (b_{j2}, v_{j2} \rightarrow w_{j2}) \wedge \dots \wedge (b_{jq}, v_{jq} \rightarrow w_{jq})] \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x).$$

Clearly, the cost of this new rule is lower than the cost of r . However, if its support in S_i gets too low, then such a rule has no value to the user. Otherwise, we may recursively follow this strategy trying to lower the cost of re-classifying objects from the group k_1 into the group k_2 . Each successful step will produce a new action rule which cost is lower than the cost of the current rule. This heuristic strategy always ends because there is a finite number of action rules and any action rule can be applied only once at each path of this recursive strategy.

One can argue that if the set $R_{S_i}[(d, k_1 \rightarrow k_2)]$ contains all action rules re-classifying objects from group k_1 into the group k_2 then any new action rule, obtained as the result of the above recursive strategy, should be already in that set. We do not agree with this statement since in practice $R_{S_i}[(d, k_1 \rightarrow k_2)]$ is only a subset of all action rules. Firstly, it takes too much time (complexity is exponential) to generate all possible rules from an information system and secondly even if we extract such rules it still takes too much time to generate all possible action rules from them. So the applicability of the proposed recursive strategy, to search for rules of lowest cost, is highly justified.

Again, let us assume that the user would like to reclassify some objects in S_i from the class b_1 to the class b_2 and that $\rho_{S_i}(b_1, b_2)$ is the current cost to do that. Each action rule in $R_{S_i}[(d, k_1 \rightarrow k_2)]$ gives us an alternate way to achieve the same result but under different costs. If we limit ourself to the system S_i , then clearly we can not go beyond the set $R_{S_i}[(d, k_1 \rightarrow k_2)]$. But, if we allow to extract action rules at other information systems and use them jointly with local action rules, then

the number of attributes which can be involved in reclassifying objects in S_i will increase and the same we may further lower the cost of the desired reclassification.

So, let us assume the following scenario. The action rule $r = [(b_1, v_1 \rightarrow w_1) \wedge (b_2, v_2 \rightarrow w_2) \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x)$, extracted from the information system S_i , is not feasible because at least one of its terms, let us say $(b_j, v_j \rightarrow w_j)$ where $1 \leq j \leq p$, has too high cost $\rho_{S_i}(v_j, w_j)$ assign to it.

In this case we look for a new feasible action rule $r_1 = [(b_{j1}, v_{j1} \rightarrow w_{j1}) \wedge (b_{j2}, v_{j2} \rightarrow w_{j2}) \wedge \dots \wedge (b_{jq}, v_{jq} \rightarrow w_{jq})](y) \Rightarrow (b_j, v_j \rightarrow w_j)(y)$ which concatenated with r will decrease the cost value of desired reclassification. So, the current setting looks the same to the one we already had except that this time we additionally assume that r_1 is extracted from another information system in DS . For simplicity reason, we also assume that the semantics and the granularity levels of all attributes listed in both information systems are the same.

By the concatenation of action rule r_1 with action rule r we mean a new feasible action rule $r_1 \circ r$ of the form:

$$[(b_1, v_1 \rightarrow w_1) \wedge \dots \wedge [(b_{j1}, v_{j1} \rightarrow w_{j1}) \wedge (b_{j2}, v_{j2} \rightarrow w_{j2}) \wedge \dots \wedge (b_{jq}, v_{jq} \rightarrow w_{jq})] \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x)$$

where x is an object in $S_i = (X_i, A_i, V_i)$.

Some of the attributes in $\{b_{j1}, b_{j2}, \dots, b_{jq}\}$ may not belong to A_i . Also, the support of r_1 is calculated in the information system from which r_1 was extracted. Let us denote that system by $S_m = (X_m, A_m, V_m)$ and the set of objects in X_m supporting r_1 by $Sup_{S_m}(r_1)$. Assume that $Sup_{S_i}(r)$ is the set of objects in S_i supporting rule r . The domain of $r_1 \circ r$ is the same as the domain of r which is equal to $Sup_{S_i}(r)$. Before we define the notion of a similarity between two objects belonging to two different information systems, we assume that $A_i = \{b_1, b_2, b_3, b_4\}$, $A_m = \{b_1, b_2, b_3, b_5, b_6\}$, and objects $x \in X_i, y \in X_m$ are defined by the table below:

Table 19.2. Object x from S_i and y from S_m

	b_1	b_2	b_3	b_4	b_5	b_6
x	v_1	v_2	v_3	v_4		
y	v_1	w_2	w_3		w_5	w_6

The similarity $\rho(x, y)$ between x and y is defined as: $[1 + 0 + 0 + 1/2 + 1/2 + 1/2] = [2 + 1/2]/6 = 5/12$. To give more formal definition of similarity, we assume that:

$$\rho(x, y) = [\sum\{\rho(b_i(x), b_i(y)) : b_i \in (A_i \cup A_m)\}]/card(A_i \cup A_m), \text{ where:}$$

- $\rho(b_i(x), b_i(y)) = 0$, if $b_i(x) \neq b_i(y)$,
- $\rho(b_i(x), b_i(y)) = 1$, if $b_i(x) = b_i(y)$,
- $\rho(b_i(x), b_i(y)) = 1/2$, if either $b_i(x)$ or $b_i(y)$ is undefined.

Let us assume that $\rho(x, Sup_{S_m}(r_1)) = \max\{\rho(x, y) : y \in Sup_{S_m}(r_1)\}$, for each $x \in Sup_{S_i}(r)$. By the confidence of $r_1 \circ r$ we mean $Conf(r_1 \circ r) = [\sum\{\rho(x, Sup_{S_m}(r_1)) : x \in Sup_{S_i}(r)\} / \text{card}(Sup_{S_i}(r))] \cdot Conf(r_1) \cdot Conf(r)$, where $Conf(r)$ is the confidence of the rule r in S_i and $Conf(r_1)$ is the confidence of the rule r_1 in S_m .

If we allow to concatenate action rules extracted from S_i with action rules extracted at other sites of DIS , we are increasing the total number of generated action rules and the same our chance to lower the cost of reclassifying objects in S_i is also increasing but possibly at a price of their decreased confidence.

19.5 Heuristic Strategy for the Lowest Cost Reclassification of Objects

Let us assume that we wish to reclassify as many objects as possible in the system S_i , which is a part of DIS , from the class described by value k_1 of the attribute d to the class k_2 . The reclassification $k_1 \rightarrow k_2$ jointly with its cost $\rho_{S_i}(k_1, k_2)$ is seen as the information stored in the initial node n_0 of the search graph built from nodes generated recursively by feasible action rules taken initially from $R_{S_i}[(d, k_1 \rightarrow k_2)]$. For instance, the rule

$$r = [(b_1, v_1 \rightarrow w_1) \wedge (b_2, v_2 \rightarrow w_2) \wedge \dots \wedge (b_p, v_p \rightarrow w_p)](x) \Rightarrow (d, k_1 \rightarrow k_2)(x)$$

applied to the node $n_0 = \{[k_1 \rightarrow k_2, \rho_{S_i}(k_1, k_2)]\}$ generates the node

$$n_1 = \{[v_1 \rightarrow w_1, \rho_{S_i}(v_1, w_1)], [v_2 \rightarrow w_2, \rho_{S_i}(v_2, w_2)], \dots, [v_p \rightarrow w_p, \rho_{S_i}(v_p, w_p)]\},$$

and from n_1 we can generate the node

$$n_2 = \{[v_1 \rightarrow w_1, \rho_{S_i}(v_1, w_1)], [v_2 \rightarrow w_2, \rho_{S_i}(v_2, w_2)], \dots, [v_{j1} \rightarrow w_{j1}, \rho_{S_i}(v_{j1}, w_{j1})], [v_{j2} \rightarrow w_{j2}, \rho_{S_i}(v_{j2}, w_{j2})], \dots, [v_{jq} \rightarrow w_{jq}, \rho_{S_i}(v_{jq}, w_{jq})], \dots, [v_p \rightarrow w_p, \rho_{S_i}(v_p, w_p)]\}$$

assuming that the action rule

$$r_1 = [(b_{j1}, v_{j1} \rightarrow w_{j1}) \wedge (b_{j2}, v_{j2} \rightarrow w_{j2}) \wedge \dots \wedge (b_{jq}, v_{jq} \rightarrow w_{jq})](y) \Rightarrow (b_j, v_j \rightarrow w_j)(y)$$

from $R_{S_m}[(b_j, v_j \rightarrow w_j)]$ is applied to n_1 . /see Section 4/

This information can be written equivalently as: $r(n_0) = n_1$, $r_1(n_1) = n_2$, $[r_1 \circ r](n_0) = n_2$. Also, we should notice here that r_1 is extracted from S_m and $Sup_{S_m}(r_1) \subseteq X_m$ whereas r is extracted from S_i and $Sup_{S_i}(r) \subseteq X_i$.

By $Sup_{S_i}(r)$ we mean the domain of action rule r (set of objects in S_i supporting r).

The search graph can be seen as a directed graph G which is dynamically built by applying action rules to its nodes. The initial node n_0 of the graph G contains information coming from the user, associated with the system S_i , about what objects in X_i he would like to reclassify and how and what is his current cost of this reclassification. Any other node n in G shows an alternative way to achieve the same reclassification with a cost that is lower than the cost assigned to all nodes which are preceding n in G . Clearly, the confidence of action rules labelling the path from the

initial node to the node n is as much important as the information about reclassification and its cost stored in node n . Information from what sites in DIS these action rules have been extracted and how similar the objects at these sites are to the objects in S_i is important as well.

Information stored at the node

$\{[v_1 \rightarrow w_1, \rho_{S_i}(v_1, w_1)], [v_2 \rightarrow w_2, \rho_{S_i}(v_2, w_2)], \dots, [v_p \rightarrow w_p, \rho_{S_i}(v_p, w_p)]\}$
 says that by reclassifying any object x supported by rule r from the class v_i to the class w_i , for any $i \leq p$, we also reclassify that object from the class k_1 to k_2 . The confidence in the reclassification of x supported by node $\{[v_1 \rightarrow w_1, \rho_{S_i}(v_1, w_1)], [v_2 \rightarrow w_2, \rho_{S_i}(v_2, w_2)], \dots, [v_p \rightarrow w_p, \rho_{S_i}(v_p, w_p)]\}$ is the same as the confidence of the rule r .

Before we give a heuristic strategy for identifying a node in G , built for a desired reclassification of objects in S_i , with a cost possibly the lowest among all the nodes reachable from the node n_0 , we have to introduce additional notations.

So, assume that N is the set of nodes in our dynamically built directed graph G and n_0 is its initial node. For any node $n \in N$, by $f(n) = (Y_n, \{[v_{n,j} \rightarrow w_{n,j}, \rho_{S_i}(v_{n,j}, w_{n,j})]\}_{j \in I_n})$ we mean its domain, the reclassification steps related to objects in X_i , and their cost all assigned by *reclassification function* f to the node n , where $Y_n \subseteq X_i$ /Graph G is built for the client site S_i ./

Let us assume that $f(n) = (Y_n, \{[v_{n,k} \rightarrow w_{n,k}, \rho_{S_i}(v_{n,k}, w_{n,k})]\}_{k \in I_n})$. We say that action rule r , extracted from S_i , is applicable to the node n if:

- $Y_n \cap Sup_{S_i}(r) \neq \emptyset$,
- $(\exists k \in I_n)[r \in R_{S_i}[v_{n,k} \rightarrow w_{n,k}]]$. /see Section 4 for definition of $R_{S_i}[\dots]$ /

Similarly, we say that action rule r , extracted from S_m , is applicable to the node n if:

- $(\exists x \in Y_n)(\exists y \in Sup_{S_m}(r))[\rho(x, y) \leq \lambda]$, / $\rho(x, y)$ is the similarity relation between x, y (see Section 4 for its definition) and λ is a given similarity threshold/
- $(\exists k \in I_n)[r \in R_{S_m}[v_{n,k} \rightarrow w_{n,k}]]$. /see Section 4 for definition of $R_{S_m}[\dots]$ /

It has to be noticed that reclassification of objects assigned to a node of G may refer to attributes which are not necessarily attributes listed in S_i . In this case, the user associated with S_i has to decide what is the cost of such a reclassification at his site, since such a cost may differ from site to site.

Now, let $RA(n)$ be the set of all action rules applicable to the node n . We say that the node n is completely covered by action rules from $RA(n)$ if $X_n = \bigcup\{Sup_{S_i}(r) : r \in RA(n)\}$. Otherwise, we say that n is partially covered by action rules.

What about calculating the domain Y_n of node n in the graph G constructed for the system S_i ? The reclassification $(d, k_1 \rightarrow k_2)$ jointly with its cost $\rho_{S_i}(k_1, k_2)$ is stored in the initial node n_0 of the search graph G . Its domain Y_0 is defined as the set-theoretical union of domains of feasible action rules in $R_{S_i}[(d, k_1 \rightarrow k_2)]$ applied to X_i . This domain still can be extended by any object $x \in X_i$ if the following condition holds:

$$(\exists m)(\exists r \in R_{S_m}[k_1 \rightarrow k_2])(\exists y \in Sup_{S_m}(r))[\rho(x, y) \leq \lambda].$$

Each rule applied to the node n_0 generates a new node in G which domain is calculated in a similar way to n_0 . To be more precise, assume that n is such a node and $f(n) = (Y_n, \{[v_{n,k} \rightarrow w_{n,k}, \rho_{S_i}(v_{n,k}, w_{n,k})]\}_{k \in I_n})$. Its domain Y_n is defined as the set-theoretical union of domains of feasible action rules in $\bigcup\{R_{S_i}[v_{n,k} \rightarrow w_{n,k}] : k \in I_n\}$ applied to X_i . Similarly to n_0 , this domain still can be extended by any object $x \in X_i$ if the following condition holds:

$$(\exists m)(\exists k \in I_n)(\exists r \in R_{S_m}[v_{n,k} \rightarrow w_{n,k}])(\exists y \in Sup_{S_m}(r))[\rho(x, y) \leq \lambda].$$

Clearly, for all other nodes, dynamically generated in G , the definition of their domains is the same as the one above.

Property 1. An object x can be reclassified according to the data stored in node n , only if x belongs to the domain of each node along the path from the node n_0 to n .

Property 2. Assume that x can be reclassified according to the data stored in node n and $f(n) = (Y_n, \{[v_{n,k} \rightarrow w_{n,k}, \rho_{S_i}(v_{n,k}, w_{n,k})]\}_{k \in I_n})$.

The cost $Cost_{k_1 \rightarrow k_2}(n, x)$ assigned to the node n in reclassifying x from k_1 to k_2 is equal to $\sum\{\rho_{S_i}(v_{n,k}, w_{n,k}) : k \in I_n\}$.

Property 3. Assume that x can be reclassified according to the data stored in node n and the action rules r, r_1, r_2, \dots, r_j are labelling the edges along the path from the node n_0 to n .

The confidence $Conf_{k_1 \rightarrow k_2}(n, x)$ assigned to the node n in reclassifying x from k_1 to k_2 is equal to $Conf[r_j \circ \dots \circ r_2 \circ r_1 \circ r]$ /see Section 4/.

Property 4. If node n_{j2} is a successor of the node n_{j1} ,

then $Conf_{k_1 \rightarrow k_2}(n_{j2}, x) \leq Conf_{k_1 \rightarrow k_2}(n_{j1}, x)$.

Property 5. If a node n_{j2} is a successor of the node n_{j1} ,

then $Cost_{k_1 \rightarrow k_2}(n_{j2}, x) \leq Cost_{k_1 \rightarrow k_2}(n_{j1}, x)$.

Let us assume that we wish to reclassify as many objects as possible in the system S_i , which is a part of DIS , from the class described by value k_1 of the attribute d to the class k_2 . We also assume that R is the set of all action rules extracted either from the system S_i or any of its remote sites in DIS . The reclassification $(d, k_1 \rightarrow k_2)$ jointly with its cost $\rho_{S_i}(k_1, k_2)$ represent the information stored in the initial node n_0 of the search graph G . By λ_{Conf} we mean the minimal confidence in reclassification acceptable by the user and by λ_{Cost} , the maximal cost the user is willing to pay for the reclassification.

The algorithm **Build-and-Search** generates for each object x in S_i , the reclassification rules satisfying thresholds for minimal confidence and maximal cost.

Algorithm Build-and-Search $(R, x, \lambda_{Conf}, \lambda_{Cost}, n, m)$;

Input Set of action rules R ,

Object x which the user would like to reclassify,

Threshold value λ_{Conf} for minimal confidence,

Threshold value λ_{Cost} for maximal cost,

Node n of a graph G .

Output Node m representing an acceptable reclassification of objects from S_i .

begin

if $Cost_{k_1 \rightarrow k_2}(n, x) > \lambda_{Cost}$, **then**

```

generate all successors of  $n$  using rules from  $R$ ;
while  $n_1$  is a successor of  $n$  do
  if  $Conf_{k_1 \rightarrow k_2}(n_1, x) < \lambda_{Conf}$  then stop
  else
    if  $Cost_{k_1 \rightarrow k_2}(n_1, x) \leq \lambda_{Cost}$  then  $Output[n_1]$ 
    else Build-and-Search( $R, x, \lambda_{Conf}, \lambda_{Cost}, n_1, m$ )
  end

```

Now, calling the procedure **Build-and-Search**($R, x, \lambda_{Conf}, \lambda_{Cost}, n_0, m$), we get the reclassification rules for x satisfying thresholds for minimal confidence and maximal cost.

The procedure, stops on the first node n which satisfies both thresholds: λ_{Conf} for minimal confidence and λ_{Cost} for maximal cost. Clearly, this strategy can be enhanced by allowing recursive calls on any node n when both thresholds are satisfied by n and forcing recursive calls to stop on the first node n_1 succeeding n , if only $Cost_{k_1 \rightarrow k_2}(n_1, x) \leq \lambda_{Cost}$ and $Conf_{k_1 \rightarrow k_2}(n_1, x) < \lambda_{Conf}$. Then, the recursive procedure should terminate not on n_1 but on the node which is its direct predecessor.

19.6 Conclusion

The root of the directed search graph G is used to store information about objects assigned to a certain class jointly with the cost of reclassifying them to a new desired class. Each node in graph G shows an alternative way to achieve the same goal. The reclassification strategy assigned to a node n has the cost lower than the cost of reclassification strategy assigned to its parent. Any node n in G can be reached from the root by following either one or more paths. It means that the confidence of the reclassification strategy assigned to n should be calculated as the maximum confidence among the confidences assigned to all paths from the root of G to n . The search strategy based on dynamic construction of graph G (described in previous section) is exponential from the point of view of the number of active dimensions in all information systems involved in search for possibly the cheapest reclassification strategy. This strategy is also exponential from the point of view of the number of values of flexible attributes in all information systems involved in that search.

We believe that the most promising strategy should be based on a global ontology [14] showing the semantical relationships between concepts (attributes and their values), used to define objects in *DAIS*. These relationships can be used by a search algorithm to decide which path in the search graph G should be exploited first. If sufficient information from the global ontology is not available, probabilistic strategies (Monte Carlo method) can be used to decide which path in G to follow.

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