

# Information Visualization

Jing Yang  
Spring 2007

1

# Interaction 1

A major portion of these slides come from  
John Stasko's course slides

2

## What is Interaction?

---

- From Google: Reciprocal action between a human and a computer
- One of the two main components in infovis
  - Representation
  - Interaction
- Interaction is what distinguishes infovis from static visual representations on paper

3

## Interaction

---

- How do you define “interactive”?

4

## Response Time

---

- 0.1 sec
  - animation, visual continuity, sliders
- 1 sec
  - system response, conversation break
- 10 sec
  - cognitive response

5

## Interaction Types

---

- Dix and Ellis (AVI '98) propose
  - Highlighting and focus
  - Accessing extra info – drill down and hyperlinks
  - Overview and context – zooming and fisheyes
  - Same representation, changing parameters
  - Linking representations – temporal fusion

6

## Interaction Types

---

- Keim's taxonomy (TVCG '02) includes
  - Projection
  - Filtering
  - Zooming
  - Distortion
  - Linking and brushing

7

Let's look at some examples

---

8

## Selection

---

- User isolates a subset of the display components that will then be subjected to some other operation, such as highlighting, deleting, masking, drilling down, or moving to the center of focus.
- Selection can also be classified as to whether the user clicks on entities, paints over a selection of entities (e.g., holding the mouse button down while moving over the entities of interest), or otherwise isolating the entities via techniques such as bounding boxes and lassoes.

9

## Pop-up tooltips

---

- Hovering mouse cursor brings up details of item
- Example: Microsoft office

10

## Excentric Labeling

---

“Excentric Labeling: Dynamic Neighborhood Labeling for Data Visualization”

Jean-Daniel Fekete, Catherine Plaisant

SIGCHI conference on Human Factors in Computing systems in 1999

11

## In this paper....

---

- Difficulties of labeling in Information abundant InfoViz applications.
- Informal Taxonomy of Labeling Techniques
- Excentric Labeling method introduced

12

## Labeling Challenges...

- Readable
- Non-ambiguously related to its graphical object
- Does not hide any pertinent information.

13

## Taxonomy of labeling...

Type	Technique	Comments/Problems
STATIC	No label	No labels!
	Label-only-when-you-can (i.e. after filtering objects)	Need effective filters. Labels are rarely visible.
	Rapid Label-All	High risk of overlaps or ambiguous linking to objects
	Optimized Label-All	Often slow - may not be possible
	Optimized Label-All with aggregation and sampling	Effective but application dependant- may not be possible

14

## Taxonomy of labeling...

### ■ Dynamic

<b>One at a time</b>	Cursor sensitive balloon label	Requires series of precise selection to explore space (slow), cannot reach overlapped objects.
	Cursor Sensitive label in side-window	Same as above. Constant eye movement can be a problem, but avoids occlusion of other objects.
	Temporal brushing (Cleveland)	More labels visible at a time, but overlapping problem.

15

## Taxonomy of labeling...

### ■ Dynamic

<b>Global display change</b>	Zoom until labels appear	May require extensive navigation to see many labels (can be effectively combined with semantic zooming, e.g., Pad++)
	Filter until labels appear	May require several filtering to see labels (can be effectively combined with Zooming, e.g., starfields)

16

## Taxonomy of labeling...

### ■ Dynamic

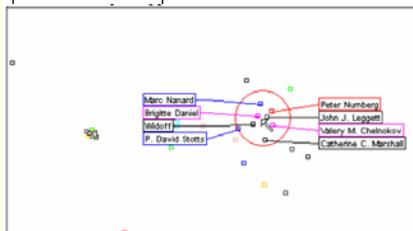
<b>Focus + context</b>	Overview and detail view without deformation	Effective when objects are separated enough in the detail view to allow labels to fit (not guaranteed.)
	Overview and detail with deformation/transformation (i.e. fisheye or magic lenses)	Deformation might allow enough room for labels to fit. (not guaranteed). May require tool or mode to be selected.
	Global deformation of space (e.g., Hyperbolic Browser)	Requires intensive navigation and dexterity to rapidly deform the space and reveal all labels (e.g., by fanning the space).

17

## Taxonomy of labeling...

### ■ Dynamic

<b>Sampling</b>	Dynamic sampling (Chalmers et al.)	Few labels are visible.
<b>NEW</b>	Excentric labeling	Fast, no tool or special skill needed. Spread overlapping labels, and align them for ease of reading.



18

## Algorithm

---

- 1. Extract each label and position for interesting graphic objects in the focus region.
- 2. Compute an initial position.
- 3. Compute an ordering.
- 4. Assign the labels to either a right or left set.
- 5. Stack the left and right labels according to their order.
- 6. Minimize the vertical distance of each set from the computed initial position.
- 7. Add lines to connect the labels to their related graphic object.

19

## Excentric Labeling

---

- Demo

<http://www.cs.umd.edu/hcil/excentric/#prototypes>

20

## Excentric Labeling

- Comparison of excentric with virtual instantaneous zoom.
  - a 60% speed advantage for the excentric
  - Easily learnable after a little practice.
  - No of operations in zoom was much more



21

## Details-on-Demand

- Term used in infovis when providing viewer with more information/details about data case or cases
- May just be more info about a case
- May be moving from aggregation view to individual view
  - May not be showing all the data due to scale problem
  - May be showing some abstraction of groups of elements
  - Expand set of data to show more details, perhaps individual cases

22

## Video

---

- Space tree

23

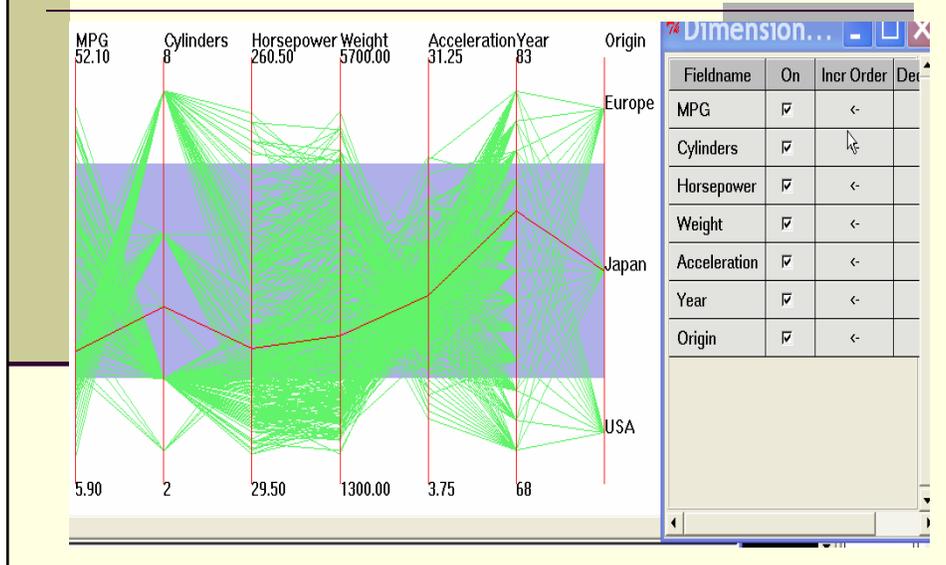
## Rearrange View

---

- Keep same fundamental representation and what data is being shown, but rearrange elements
  - Alter positioning
  - Sort

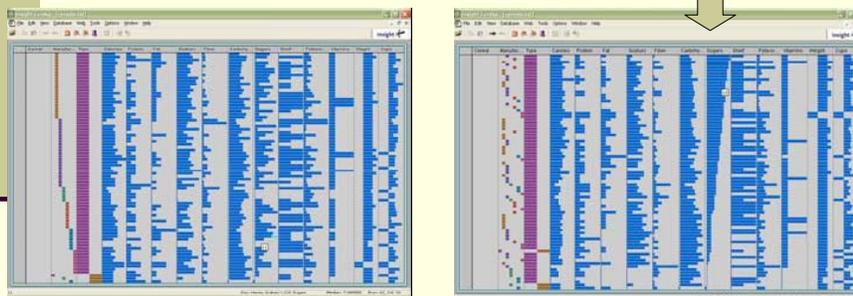
24

## Rearrange



## Sorting

- Can sort data with respect to a particular attribute in Table Lens

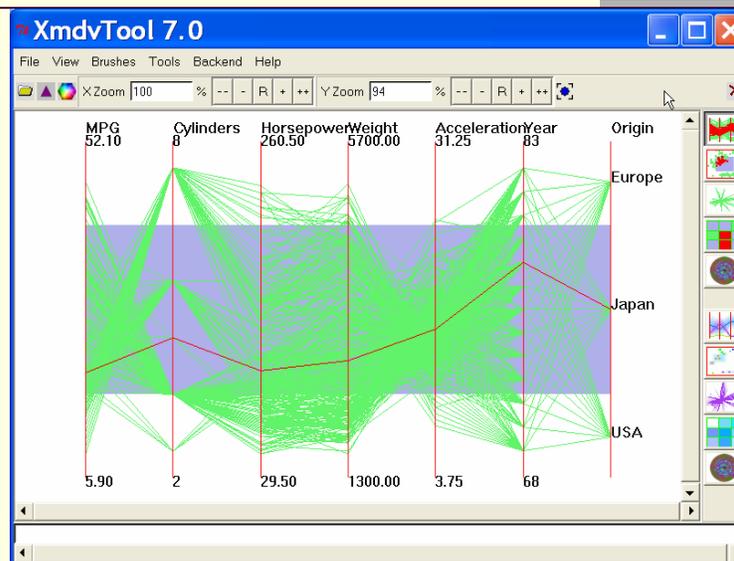


## Changing Representation

- May interactively change entire data representation
  - Looking for new perspective
  - Limited real estate may force change

27

## Changing Representation



28

## Highlighting Connections

---

- Viewer may wish to examine different attributes of a data case simultaneously
- Alternatively, viewer may wish to view data case under different perspectives or representations
- But need to keep straight where the data case is

29

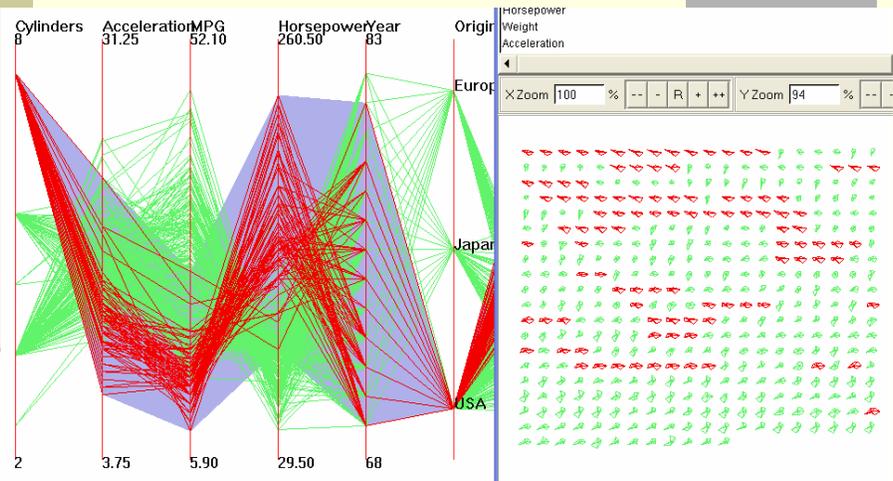
## Brushing

---

- Applies when you have multiple views of the same data
- Selecting or highlighting a case in one view generates highlighting the case in the other views
- Very common technique in InfoVis

30

# N-D Brushing



31

# Structure-Based Brushing

- Demo

32

## Filtering/Limiting

---

- Changing the set of data cases being presented
  - Focusing
  - Narrowing/widening

33

## Video

---

- Filter for Boolean variables

34

## Zooming/Panning

---

- Many infovis systems provide zooming
- and panning capabilities on display
  - Pure geometric zoom
  - Semantic zoom

35

## Video

---

36

## Dynamic Query

---

- DB Queries

**Select** house-address

**From** atl-realty-db

**Where** price  $\geq$  200,000 **and**  
price  $\leq$  400,000 **and**  
bathrooms  $\geq$  3

37

## Typical Query Response

---

- 124 hits found

- 1. 748 Oak St. - a beautiful ...

- 2. 623 Pine Ave. -

- ...

- 0 hits found

38

## Problems

---

- Must learn language
  - Only shows exact matches
  - Don't know magnitude of results
  - No helpful context is shown
  - Reformulating to a new query can be slow
  - ...

39

## Dynamic Query

---

- Specifying a query brings immediate display of results
- Responsive interaction (< .1 sec) with data, concurrent presentation of solution
- "Fly through the data", promote exploration, make it a much more "live" experience

40

## Dynamic Query Constituents

---

- Visual representation of world of action including both the objects and actions
- Rapid, incremental and reversible actions
- Selection by pointing (not typing)
- Immediate and continuous display of results

41

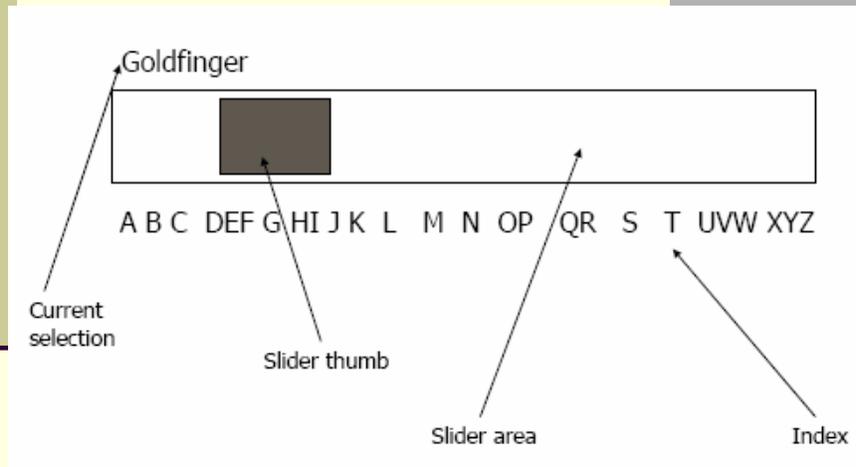
## Idea at heart of Dynamic Query

---

- There often simply isn't one perfect response to a query
- Want to understand a set of tradeoffs and choose some "best" compromise
- You may learn more about your problem as you explore

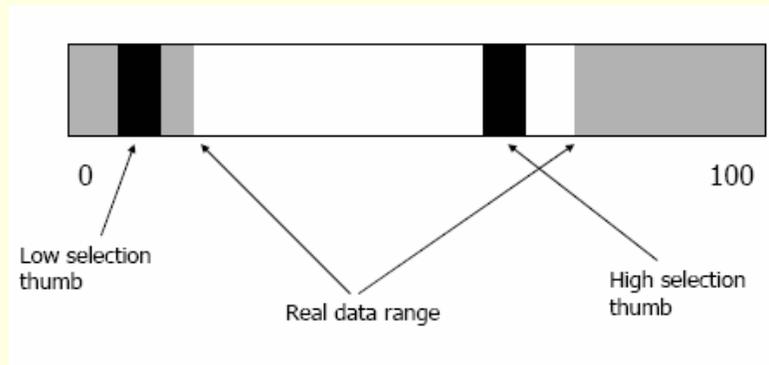
42

# Alphaslider



43

# Rangeslider



44

## Videos

---

- 1. Ben's dynamic query talk
- 2. Filmfinder
- 2. Ben's spotfire talk

45

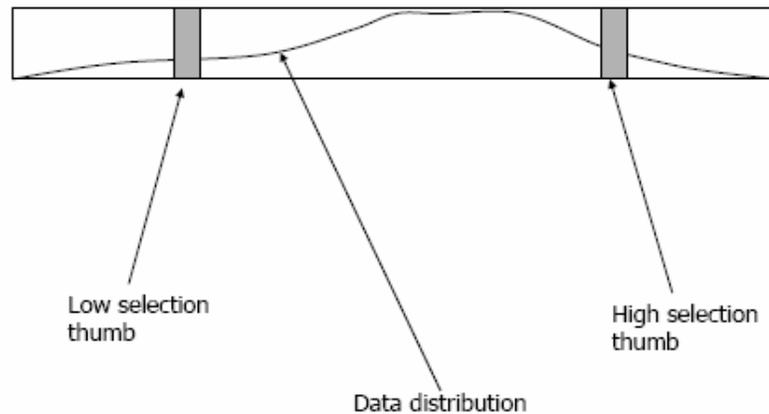
## DQ Strengths

---

- Work is faster
- Promote reversing, undo, exploration
- Very natural interaction
- Shows the data

46

## Data Visualization Sliders



47

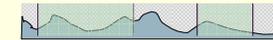
## Brushing Histograms

- Qing Li, Xiaofeng Bao, Chen Song, Jinfei Zhang, Chris North, Dynamic Query Sliders vs. Brushing Histograms, *Proc. of ACM CHI 2003*, April 2003, Fort Lauderdale, Florida, April 2003
- Qing Li, Chris North, Empirical Experiment of Dynamic Query Sliders and Brushing Histograms, *Proc. of IEEE Information Visualization 2003*, Seattle, Washington, October 2003

48

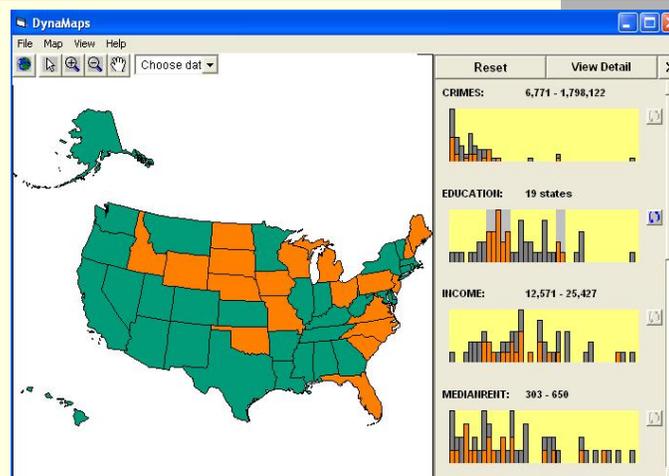
## Design Iterations

- 1st Stage: Plain DQ sliders
- 2nd stage: Add histograms on slider to clarify skewed distributions, but caused more confusion
- 3rd stage: Changed thumbs from arrows to bars, added mouse cursor
- Future: change to brushing, redesign histograms, continuous line, pixel-level granularity



49

## Brushing Histograms



50

## Brushing Histograms

---

- Special case of brushing
- Data values represented in histograms that can be clicked on and selected (controls region)
- When items selected there, the corresponding item(s) are highlighted in main view windows

51

## DQ vs. BH

---

- Empirical Study
  - Use DataMaps, a geographic (US states) data visualization tool
- Have participants do different tasks with both methods
  - How many states have pop between x and y in 1970?
  - Given 3 states, which has the lowest median income?
  - What's the relationship between education and income?
  - List states with pops.  $0 \rightarrow x$  and  $y \rightarrow z$ .
  - What kind of a state is Florida?

52

## Findings

Functioned more as its own infovis tool

- Brushing histograms better and more highly rated for more complex discovery tasks
  - Attribute correlation, compare, and trend evaluation
  - Functioned more as its own infovis tool
- Dynamic queries better for more simple range specification tasks
  - Single range, multiple ranges, multiple criteria
  - Functioned more as auxiliary control for other vizs

53

## More

- In later classes

54

## Reference

---

- John stasko's infovis class slides